

Press Release

PR40/Draft 3/ trade media

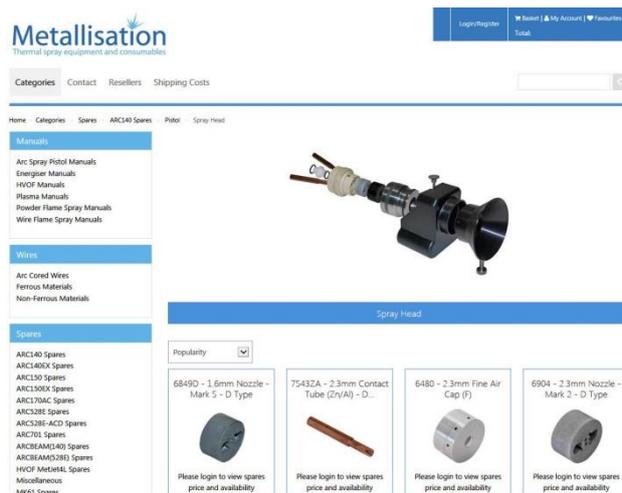
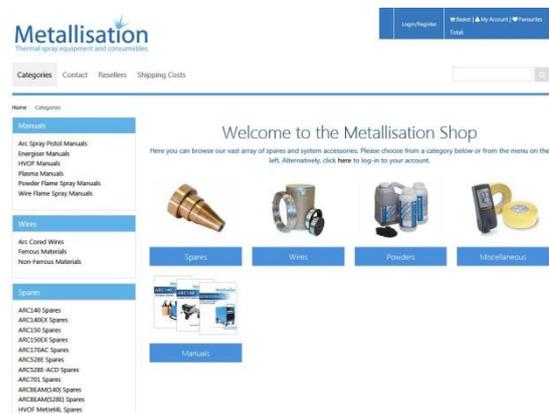
22 May 2015

Metallisation Launches Online Shop

Metallisation Ltd, a leading manufacturer of thermal spray equipment, has launched its new online shop providing 24 hour access to its vast array of system spares, accessories and consumables.

Metallisation equipment has been designed for a wide range of uses, from engineering and surface modification coating applications using high-tech, fully automated laser cladding, through to corrosion protection of steel fabrications using arc or flamesprayed coatings. The coating systems are widely used across many sectors, including aerospace, steel manufacture, automotive, oil and gas, construction and many other general manufacturing industries.

The new online shop has been launched as part of Metallisation’s commitment to its global customer base to deliver excellent customer service every time. Now customers can access their account online 24 hours a day, no matter what time zone they are in. Customers simply log in to their business account to gain access to the stock list, stock availability, a detailed price list and system manuals. The customer account area also enables customers to manage their accounts, view their order history and track current quotes and invoices.



The online shop, which is accessed via the Metallisation website, has been designed to be compatible with all devices. The site has quick access menus, which are sub divided to enable simple and efficient navigation. To assist users in the identification and selection of the correct part, detailed explosion diagrams have been used to show them in situ in common system structures. Good quality pictures of each item will reduce the chance of customers ordering the wrong part.

A ‘quick add’ feature allows a simple, swift addition of any required part to the user’s basket if they know the part number. A safe secure check out allows customers to pay via their account or through a secure credit card transaction. Once an order has been placed full shipping costs and details are also provided, which enables customers to follow their order and know exactly when it will be delivered.

... more ...

Press Release

PR40/Draft 2/ trade media

21 May 2015

Stuart Milton, Sales Director, says: “The aim of the online shop is to make life easier for our direct customers, resellers and our mutual end users. We are totally committed to delivering excellent service and work tirelessly on our customer experience. We have distributors and users in over 30 countries and need to make sure they have access to system parts and consumables around the clock. The new site is safe, secure, simple and easy to use and we are delighted to make it available to potential new distributors, resellers and customers in regions where we are not currently represented.”

The Metallisation team is committed to providing its customers with the high level of aftercare service it prides itself on. As well as the new online shop, Metallisation is still contactable by telephone or email for any detailed technical questions, equipment queries or application advice.

For more information, please contact Stuart Milton, Sales Director, on +44 (0) 1384 252 464 or visit www.metallisation.com

-Ends-

Note to Editors**For further information please contact:**

Carol Laing: Tel: +44 (0) 1663 735 160, mobile: 07720 895 903, E-mail: carol@indigompr.co.uk

Tracey Halstead: Tel: +44 (0) 161 434 9305, mobile: 07876 504 754, E-mail: tracey@indigompr.co.uk