

### **Metallisation Experts in Exports ... Making Life Easy For Customers**

Metallisation is the only UK developer, manufacturer and supplier of specialist metal spraying and consumables. We provide equipment to companies around the globe and have done so for over 85 years, which has enabled us to become experts in exporting.

Metallisation can deliver metal spraying equipment to all parts of the world from the UK, so if you are concerned about the technicalities of exporting then we would like to assure you we can help. Over the years we have developed strong relationships with freight forwarders and have acquired a comprehensive knowledge of international methods of payment.

Our expertise, working relationships and purchasing power, all add value to our customers and ensure the export of our equipment is straightforward, cost effective and efficient.

#### **Freight Forwarding**

- ❑ We use the independent Global Freight Agent Networks, which is particularly beneficial for customers who do NOT have shipping representation at their local airport or seaport.
- ❑ We only use a selection of freight forwarders who are accredited by the appropriate professional bodies: International Air Transport (IATA), British International Freight Forwarders Association (BIFA) and Federation of International Air Transport Association (FIATA).
- ❑ We only work with freight forwarding agents who have the ability to clear export consignments for departure from the UK. They do this through a link with our in-house UK Customs Computer system known as C.H.I.E.F.
- ❑ We choose the freight forwarder best suited to the needs of every individual delivery. This decision is based on the requirements of our customer and on the mode of transport stipulated by them.

## **Export Packaging**

- The Goods Outward Team at Metallisation, is familiar with, and adheres to, the requirements of international packaging i.e. which countries enforce International Standards for Phytosanitary Measures No. 15 (ISPM15). The team also ensures that all cargo is packed in a suitable fashion for varied methods of transport, either by air, sea or road freight.

## **Documentation**

- We have the ability to electronically raise EC Certificates of Origin and Movement Certificates, required by EFTA and Turkey, by utilising our membership of the local Chamber of Commerce. This avoids potentially very lengthy delays within the export procedures.
- The documentary requirements of each country varies considerably. Metallisation has full reference and knowledge of each country's requirements, therefore avoiding potential time delays and ensuring all documentation is correctly completed for every individual transaction.

## **Financial Implications / Considerations**

- Due to the number of shipments we make we have negotiated a very favourable discount with UPS. These cost savings are passed on to our customers.
- Over the years we have acquired a comprehensive knowledge of the international methods of payment commonly known as Letters of Credit, Cash Against Documents and Export Licence Application Procedures. All of these are processed by our in-house software, which is directly linked to SPIRE, the Export Control Organisation's database.

## **Communication**

- We communicate with our customers throughout the whole export order process. All communication and communication records are maintained electronically, culminating with the shipping confirmation on the day of departure from the UK with full provision of control and tracking information.
- All tracking numbers and despatch information is emailed directly to our customers at the point of embarkation.

**Summary**

Our Import / Export Shipping Co-ordinator, Fiona Jones, is a full Member of the Institute of Export (MIEEx), and is responsible for overseeing and co-ordinating the activities of the Metallisation Export Team.

If one person had to co-ordinate all of the demands of exporting from the UK it could be quite daunting. But, at Metallisation, we have everything, and everyone, in place to make your purchase and delivery as simple as possible – so what are you waiting for, call now to place your order.